



We are an engineering company engaged in the development and production of specialized environmentally friendly refrigeration technology. The technology used and integrated by MIRAI INTEX with innovative solutions opens new horizons in the field of cooling at ultra-low temperatures, aiming to minimize the negative impact of human on the environment. We offer our employees a unique opportunity to be an active part of a growing company, the ability to gain unique experience in a very interesting and innovative field.

For our growing manufacturing plant in Brno we are currently looking for talented and driven colleagues for following positions:

SOCIAL MEDIA SPECIALIST

JOB DESCRIPTION:

- Writing posts, preparing photos and videos and their subsequent editing.
- Brainstorming and presentation of creative ideas for marketing campaigns and their actual implementation.
- Creation of content on social networks.
- Cooperation with the marketing manager.
- Social network content development plan.
- Development of a strategy and its implementation for promotion on social networks.
- Monitoring and analysis of content effectiveness, analysis of opportunities to improve results.
- Monitoring trends on social networks.
- Interacting with designers, photographers, developers to help create visual content on the web and networks.

REQUIREMENTS:

- Proven experience working with content on social networks (examples of completed cases, posts, videos).
- Knowledge of the English language at B2 level.
- Knowledge and awareness of social media trends.
- Communication skills and experience working with influencers.
- Good communication skills.
- Artistic taste and feeling for design.
- Attention to detail.
- Copywriting and video making skills.
- Creativity.
- Knowledge of working with video and photo editors.
- Knowledge of the principles of color selection, correct music selection for video, etc.
- Experience writing scripts for videos.

WHAT DO WE OFFER YOU:

- Interesting work in an international working environment in technologically unique field.
- Team of pleasant and motivated young professionals.
- Very good financial evaluation.
- Flexible working hours from Monday to Friday.
- Coffee and drinks for free workplace.

**CLICK HERE AND SEND US YOUR
CV DIRECTLY**

