



We are an engineering company engaged in the development and production of specialized environmentally friendly refrigeration technology. The technology used and integrated by MIRAI INTEX with innovative solutions opens new horizons in the field of cooling at ultra-low temperatures, aiming to minimize the negative impact of human on the environment. We offer our employees a unique opportunity to be an active part of a growing company, the ability to gain unique experience in a very interesting and innovative field.

For our growing manufacturing plant in Brno we are currently looking for talented and driven colleagues for following positions:

MARKETING SPECIALIST

JOB DESCRIPTION:

- Brand building.
- Building partnerships with media platforms.
- Networking for the growth of people interested in our company and products.
- Market research and analysis.
- Cooperation in creating marketing and sales strategies.
- Creation and implementation of an annual comprehensive marketing plan to support business goals.
- Creation and control of the department's budget.
- Management of internal and external communication - PR, contributions, articles, partner brochures / leaflets.
- Communication with advertising agencies.
- Active monitoring of public media and professional publications.
- Creation, administration, optimization and reporting for product campaigns.
- Development and implementation of marketing assets - promotional and internal communication materials - leaflets, brochures, contributions, electronic signatures, certificates, advertisements, ...
- Organizing promotional events.
- Company website administration, website data analysis.
- Google Ads management - creation and optimization, social media management.
- Creating a company profile across relevant platforms and its maintenance and updating.

REQUIREMENTS:

- Experience creating digital content.
- Information and data literacy.
- Practice in media communication.
- Practice in a position in the marketing team, ideally 3 years.
- English language at advanced level, other languages an advantage.
- Very good knowledge of MS office, work with web environment and social networks.

WHAT DO WE OFFER YOU:

- Interesting work in an international working environment in technologically unique field.
- Space to use your experience at top level and possibilities for self-realization.
- The ability to actively participate in the growth and development of the company.
- Team of pleasant and motivated young professionals.
- Very good financial evaluation.
- Flexible working hours from Monday to Friday.
- Coffee and drinks for free workplace.

**CLICK HERE AND SEND US YOUR
CV DIRECTLY**

